



LIFE FITNESS 9000 Series Treadmill



Walter Gray Photography

INDUSTRIAL DESIGN

TREADMILL AWARDS:

ERGONOMIC DESIGN

TOP FIVE PRODUCTS
RECREATION RESOURCES

GRAPHIC USER INTERFACE

ELLIPTICAL AWARDS:

STYLING MODEL DESIGN & BUILD

GOOD DESIGN
THE CHICAGO ATHENAEUM

PROTOTYPE DESIGN & BUILD

DESIGN INNOVATION
HEALTH AND FITNESS BUSINESS

BRANDING

PLATINUM
CONSUMERS DIGEST

PRODUCT RESEARCH

BEST ELLIPTICAL ON THE MARKET
SMART MONEY



LIFE FITNESS Total Body Cross-Trainer



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CHICAGO SANTA BARBARA